

POME FRUITS - POWDERY MILDEW

General Information

BASIC USE INFORMATION

SERENADE OPTI is a broad spectrum, preventative product for the control or suppression of many important plant diseases. Apply SERENADE OPTI as a foliar spray alone, in alternating spray programs or in tank mixes with other registered crop protection products. Apply SERENADE OPTI as a soil drench alone or in tank mixes with other registered crop protection products. When conditions are conducive to heavy disease pressure, use SERENADE OPTI in a rotational program with other registered fungicides. Apply SERENADE OPTI with spray equipment commonly used for making ground or aerial applications and sprinkler/irrigation systems commonly used for chemigation. Heavy rainfall or irrigation shortly after application may require retreatment. SERENADE OPTI can be used for organic production.

INTEGRATED PEST MANAGEMENT (IPM)

Integrate SERENADE OPTI into an overall disease and pest management strategy whenever fungicide use is necessary. Follow practices known to reduce disease development. Consult local agricultural authorities for specific IPM strategies developed for your crop(s) and location.

Be sure use of this product conforms to resistance management strategies, which may include rotating and/or tank-mixing with other products with different modes of action.

USE RATE DETERMINATION

Carefully read and follow all label directions, use rates and restrictions. Application of SERENADE OPTI prior to or in the early stages of disease development provides the best control or suppression of the targeted plant disease. Use the stated maximum label rates and shorter spray intervals for conditions conducive to threatening or rapid disease development. For proper application, determine the number of acres to be treated, the label use rate and select appropriate gallonage to give good canopy penetration and coverage of plant parts to be protected. Prepare only the amount of spray solution required to treat the measured acreage. Accurate spray equipment calibration is essential prior to use.

PREHARVEST INTERVAL

SERENADE OPTI can be applied up to and including the day of harvest.

APPLICATION INSTRUCTIONS

GENERAL: Avoiding spray drift at the application site is the responsibility of the applicator. The interaction of many equipment and weather-related factors determines the potential for spray drift. The applicator and the grower/treatment coordinator are responsible for considering all of these factors when making decisions. Where states have more stringent regulations, they should be observed. Note: This section is advisory in nature and does not supersede the mandatory label requirements.

GROUND: Be sure to maintain agitation during mixing and application to assure uniform product suspension. Thorough coverage of all foliage is essential for effective disease control. SERENADE OPTI can be applied in commonly used ground equipment, hose-end, pressurized, greenhouse and hand-held sprayers. To achieve good coverage, use proper spray pressure, gallonage per acre, nozzles, nozzle spacing and ground speed. Consult spray nozzle and accessory catalogues for specific information on proper equipment calibration.

AERIAL: This product can be applied by aerial application. Refer to the Aerial Drift Reduction Advisory Information section of this label for general directions and precautions. Use the application rate indicated for the appropriate crop in sufficient water to achieve thorough coverage, typically between 3 – 20 gallons of water per acre depending upon the crop. Three gallons of water per acre is the minimum.

CHEMIGATION: This product can be applied through sprinkler (center pivot, lateral move, end tow, side (wheel) roll, traveler, solid set, and hand move) or drip type irrigation systems. Refer to the Chemigation Directions for Use section of this label for general directions and precautions. Use the application rate indicated for the appropriate crop as specified in the Application Rate tables of this label.

FOR USE AS A FOLIAR SPRAY ON SELECT AGRICULTURAL FIELD CROPS

SERENADE OPTI has a 0-Day PreHarvest Interval for all crops contained on this label. Under moderate to severe disease pressure, for improved performance, increase rates and reduce spray intervals as stated or use SERENADE OPTI in a tank mix or rotational program with other registered fungicides.

Limitations, Restrictions, and Exceptions

Application Instructions

Begin application at tight cluster, or sooner, if conditions are conducive to disease development. Repeat applications through the second cover spray on a 7- to 10-day interval. Additional sprays beyond second cover may be needed on susceptible varieties or when environmental conditions are conducive to rapid disease development. Use the stated high label rate and shorter spray interval when conditions are conducive to rapid disease development.

Method

[Broadcast/Foliar Air](#)

[Broadcast/Foliar Ground](#)

Rates

[field rates 0](#)

-

Restricted Entry Interval

4 hours

Exception: If the product is soil injected or soil incorporated, the Worker Protection Standard, under certain circumstances, allows workers to enter the treated area if there will be no contact with anything that has been treated.

Timings

[At tight cluster, or sooner, if conditions are conducive to disease development.](#)